

APPENDIX 1

SUPPORT FOR WIRRAL'S COASTAL RESORT TOWNS – HOYLAKES & WEST KIRBY PROPOSALS

Applicant & Project Title	Project Summary	Grant sought	Offer	Score	Overall score	Ranking
Festival of Firsts Festival of Firsts	The project will facilitate a festival of arts to be held in Hoylake over the weekend of 8/9/10 July. This will include a wide variety of events; musical and poetry proms, art exhibition, and outdoor plays. Funding will support the necessary start up costs; promotional material, hire of portaloos etc.	£5,000	£5,000	832	86%	1
Hoylake Lifeboat Museum Lifeboat Museum refurbishment	To develop the former RNLI lifeboat station into a public museum. This museum will include two former lifeboats, a collection of large scale lifeboat models and a number of other artefacts. In addition the museum will include a retail, souvenir and catering facility. Funding will support internal repairs and redecoration, presentation material and creation of the café.	£100,000	£30,000	690	71%	2
Hoylake, West Kirby & District Civic Society Wirral Sailing Centre Project Development Officer	The purpose of the project is to explore and develop a vision for the wider use of the Sailing Centre, with the aim of developing local skills through the provision of accredited training pertinent to the leisure and tourism industry. Funding will support the appointment of a part-time Project Development Officer.	£17,500	£17,500	583	60%	3
Friends of Grove Park Swing into Grove Park	The project will enhance the physical environment in Grove Park through enhanced recreational facilities – replacement swings, multi play equipment and speed gyro.	£16,610	£16,610	492	51%	4
Friends of Hoylake & Meols in Bloom Meols Parade Gardens Renovation	The project involves the creation of a mosaic and sensory garden within Meols Parade Gardens, providing on site training and work experience for young people seeking to pursue a career in horticulture/landscape gardening and construction.	£50,000	£30,890	485	50%	5
	Subtotal		£100,000			

Hoylake Village Life Investing in Hoylake	The project will deliver a suite of promotional material aimed at attracting more businesses and visitors to Hoylake. This will take the form of a marketing pack, promotional map, brochures and flyers along with exhibition material.	£16,151		476	49%	6
Hoylake Village Life Shopfront Awning Renovation Project	The restoration of a traditional shopfront awning on the frontage of 10 Market St, Hoylake. The premises are owned and occupied by Honest to Goodness, an ethical, organic and vegan food and drink shop.	£2,008		438	45%	7
West Kirby Chamber of Business & Community The West Kirby Welcome	The project aims to facilitate the development of skills of local people and aims to promote excellence in terms of customer service through the 'West Kirby Welcome'. The one day training programme will be delivered in a training environment and online. Funding will support the appointment of two Co-ordinators, a dedicated website and the production of promotional material.	£49,450		431	44%	8
VCA Wirral The VCS Academy	To establish a voluntary and community sector academy that will use the knowledge, skills, experience and talents of the voluntary, community and faith sector to develop a thriving, educated and well informed voluntary sector workforce for the future. Recruiting unemployed residents from Hoylake & West Kirby the Academy will offer students training which will develop their employability in the Third Sector.	£25,198		346	36%	9
Involve Northwest – Reachout Hoylake & West Kirby	The project provides a personalised outreach service to the unemployed to develop an action plan towards improved health and economic activity. Working with a wide variety of multi agencies the project seeks to gain the trust of individuals, improve confidence and self esteem and ultimately train people to become “volunteer outreach workers”.	£83,288		318	33%	10
West Kirby Chamber of Business & Community Viking Heritage & Twin Town Project	The project seeks to celebrate the local heritage of the area, through the provision of promotional material, signage and interpretation. The proposal also seeks to develop a “twinning” opportunity with the Norwegian town of Hamar, through a variety of cultural exchange visits.	£8,640		296	31%	11
Willson Grange Ltd Provision of banking & financial services to Hoylake	Through its £1.12M relocation and refurbishment of premises in Hoylake, the applicant is seeking support to facilitate the co-location of a major, “high street” building society within the development to serve the needs of local residents and businesses. Financial support will contribute toward the cost of office equipment/furniture, provision of an ATM, and CCTV facilities, and first year salary costs.	£40,640		206	21%	12